



ART BALL

2022

A RARE ART/FOOD EXPERIENCE

CIRCLE THE DATE
SAT, MAY 14TH

ART BALL

2022

DATE

Saturday, May 14, 2022

ATTIRE

Black Tie

TIME

6:00 pm

Cocktail Hour with
pop up experiences.

7:30 pm

Program, intimate dinners throughout the Museum in world-class galleries
and dancing. Included will be an opportunity to support the Museum.

VENUE

The Newark Museum of Art
49 Washington Street, Newark, New Jersey 07102

PARKING

Valet parking on site

HONOREES

MICKALENE THOMAS
ARTISTIC IMPACT AWARD

LMXD, AN AFFILIATE OF L+M DEVELOPMENT PARTNERS
DISTINGUISHED COMMUNITY PARTNER AWARD

CO-CHAIRS

PETER T. ENLOT

Senior Vice Chancellor for Public Affairs and
Chief of Staff Rutgers University-Newark

ADRIENNE A. PHILLIPS MD, MPH

Associate Professor of Clinical Medicine, Weill Cornell Medicine,
Associate Attending Physician, New York-Presbyterian Hospital

CONTACT

YESHA NEAL

Director of Special Events
artball@newarkmuseumart.org
973.596.6068

PARTNERSHIP OPPORTUNITIES

VISIONARY

\$100,000

VIP experience for twenty (20) guests; recognition in The Art Ball invitation (mailed distribution: 3,000+), event program, and annual report. Logo recognition on The Art Ball web page; free admission to The Newark Museum of Art for all employees and three (3) guests for one year; one free rental of the Engelhard Court for corporate event. Private pre-event tour with Director and CEO of The Newark Museum of Art, Linda C. Harrison. Curated breakfast box to enjoy the morning after. Custom Mickalene Thomas keepsake.

PARTNER

\$50,000

Exclusive experience for ten (10) guests; recognition in The Art Ball invitation (mailed distribution: 3,000+), event program and annual report. Logo recognition on The Art Ball web page; free admission to The Newark Museum of Art for all employees and three (3) guests for one year; private, after-hours VIP tour of Museum with light refreshments. Custom Mickalene Thomas keepsake.

SPONSOR

\$25,000

Preferred experience for ten guests; recognition in The Art Ball invitation (mailed distribution: 3,000+), event program and annual report. Logo recognition on The Art Ball web page; free admission to The Newark Museum of Art for all employees and three (3) guests for one year; Custom Mickalene Thomas keepsake.

FRIEND

\$15,000

Priority experience for ten guests; listing in The Art Ball invitation (mailed distribution: 3,000+), the event program, and annual report. Listing on The Art Ball web page; free admission to The Newark Museum of Art for all employees and two (2) guests for one year; VIP invitations to exhibition opening receptions. Custom Mickalene Thomas keepsake.

PATRON

\$10,000

Art Ball Experience for eight guests; listing in the Art Ball event program and annual report; free admission to The Newark Museum of Art for all employees. VIP invitations to exhibition opening receptions. Custom Mickalene Thomas keepsake.

DONOR

\$5,000

Experience for four guests and listing in the event program and annual report. Custom Mickalene Thomas keepsake.

GOLD RESERVATION

\$1,000

Experience for one (1) individual at The Art Ball 2022. Custom Mickalene Thomas keepsake.



WHAT YOUR PARTNERSHIP SUPPORTS

Art Ball provides valuable support for the Museum's special exhibitions and permanent galleries as well as its Learning & Engagement department, which offers outstanding programs for families, adults, community organizations, school groups, educators, and visitors with disabilities at little to no cost.

SOME NOTABLE EXAMPLES OF WHAT YOUR PARTNERSHIP SUPPORT INCLUDES:

- Addressing long-standing societal issues affecting all communities. Specifically, through our PLACE task force, we worked with grassroots community partners to support mobile pop-up vaccination clinics during the Museum's Community Day events, an online food drive for Newark pantries, a voting rights initiative with Project Ready, and a holiday toy drive for families through the New Jersey Reentry Program.
- Delivering 100+ STEAM-inspired programs on-site and online to connect more young people to today's fastest-growing educational field.
- Creating resources and materials to support hybrid learning for tens of thousands of students in pre-K to Grade 12.
- Hosting virtual studio visits, public talks, and gallery tours to connect visitors to the remarkable and inspiring process of art making in collaboration with our artistic partners.
- One-on-one coaching for our 2022 Senior Class of Explorers and their families as they navigate college admissions and the testing process.
- Helping our underclassman Explorers hone their public speaking, technology, research, and critical thinking skills as they prepare for the college experience.
- Presenting The Moral Pandemic: a summit over three evenings to explore racial and gender equity from the inside out.
- Care and presentation of our global collections.

PARTNERSHIP REPLY FORM

PARTNERSHIP OPPORTUNITIES

- | | | |
|--------------------------|-----------|-----------|
| <input type="checkbox"/> | VISIONARY | \$100,000 |
| <input type="checkbox"/> | PARTNER | \$50,000 |
| <input type="checkbox"/> | SPONSOR | \$25,000 |
| <input type="checkbox"/> | FRIEND | \$15,000 |

OTHER SUPPORT

- | | | |
|--------------------------|--------|----------|
| <input type="checkbox"/> | PATRON | \$10,000 |
| <input type="checkbox"/> | DONOR | \$5,000 |

DINNER RESERVATIONS

- ☐ **GOLD** Number of Tickets _____ \$1,000
- ☐ I opt to donate our partnership level to The Newark Museum of Art.

NAME/CORPORATE PARTNER'S NAME (as it should appear in the program)

CONTACT NAME, TITLE, ADDRESS, E-MAIL, AND TELEPHONE

TOTAL AMOUNT ENCLOSED \$ _____.

(Please note: for income tax purposes, all but \$200 per person of your contribution is tax deductible)

WE ARE UNABLE TO ATTEND, BUT ENCLOSE A DONATION OF \$ _____.

Please make checks payable to:

The Newark Museum of Art, 49 Washington Street, Newark, NJ 07102-3176

Attn: Yesha Neal, Special Events

Federal Tax ID #22-1487275

CHARGE TO: ☐ VISA ☐ MASTERCARD ☐ AMERICAN EXPRESS ☐ DISCOVER

ACCOUNT # _____ EXP. DATE _____ SECURITY CODE _____

SIGNATURE _____

ADDRESS _____

TELEPHONE (DAY) _____

Partnership and reservation inquiries, please contact Yesha Neal
at 973.596.6068 or email artball@newarkmuseumart.org



OPPORTUNITY TO GIVE AT THE EVENT

At the Art Ball 2022, The Newark Museum of Art will be presenting an opportunity for both in person and virtual attendees to be a part of the reinterpretation of the iconic Ballantine House. Help us develop creative innovative programming, reexamine the history of the home, and connect this 19th-century mansion to the 21st century by presenting critical rarely told stories.

The Ballantine House, the last 19th-century mansion on Washington Street, was the home of John and Jeannette Ballantine of the Newark beer-brewing family and an emblem of Newark's Gilded Age. Part of The Newark Museum of Art since 1937, the 27-room, brick and sandstone house was designated a National Landmark in 1985 and is currently undergoing major restoration work.

Be part of the community that creates the next inclusive iteration of this important landmark.



Yinka Shonibare, *Party Time: Re-imagine America*, 2009-2009. Nine life-size fiberglass mannequins, Dutch wax printed cotton textile, leather boots, table, eight chairs, and other mixed media. Varied dimensions. Purchase 2010 Helen McNMahon Brady Cutting Fund. 2010.5.1-66. © Yinka Shonibare, CBE (RA)