

#### FOR IMMEDIATE RELEASE Contact: Tamisha Hallman, Winning Strategies Public Relations Phone: 973-799-0200, e-mail: tamisha.hallman@winningstrat.com

# The Newark Museum of Art Celebrates the Earth at First Virtual Community Day

## The 50th Anniversary of Earth Day is Marked by a Day of Activities Over Zoom

**NEWARK, NJ – April 15, 2020** – The Newark Museum of Art presents programming to those who are sheltering in place during the COVID-19 pandemic, including a Celebration of the Earth during the first Virtual Community Day on Saturday, April 18.

Activities take place that day between 10 a.m. until 3:30 p.m. All sessions will be streamed on Facebook live on the Museum's profile.

Support for Community Day comes from The Horizon Foundation of New Jersey. Additional funding is from the PSN Family Charitable Trust and the New Jersey Department of Community Affairs.

"We know it is a unique time in our lives, so we have adapted the programming that we typically offer inside the Museum to a virtual setting," said Linda C. Harrison, Director and CEO of the Newark Museum of Art. "As this is the 50th anniversary of Earth Day, we wanted to make sure we commemorated this important milestone with a day of activities that is designed to be appreciated by every member of the family during this moment in history. Enjoy playtime with your loved ones!"

The schedule of activities includes:

10 a.m. Virtual Book Club: We Are All Greta

Journalist and author Valentina Giannella discusses her recent book, *We Are All Greta*, in a Q&A session over Zoom. For all generations, this book is an inspiring aid to better understand climate change and what must be done to protect our world.

Click on the following link to register for the live session on Saturday, April 18 at 10 a.m. https://zoom.us/webinar/register/WN q-xD DK1Raap1ATS0kEEQw Join The Newark Museum of Art Book Club: https://www.goodreads.com/group/show/1081484-the-newark-museum-of-art-book-club

## 11 a.m. Storytime Live! A Tree is Nice, by Janice May Udry

A Tree Is Nice is a classic tale about the beauty of the everyday world. Led by one of our fabulous Museum educators over Zoom, *Storytime* is followed by a fun art-making activity! Learn how to make your own tree, using simple materials. Recommended for ages 4-8

Click on the following link to register for the live session on Saturday, April 18 at 11 a.m.: <u>https://zoom.us/meeting/register/v5Ipfu-sqTsoLmPlqb32e2\_76-atB8exUw</u>

## 11:45 a.m. Artist Talk: Willie Cole

In this talk over Zoom, contemporary artist Willie Cole will focus on his more recent work, *The Water Bottle Giant*. Made up of 10,000 water bottles collected and assembled with the help of the community, this work highlights issues such as the lack of clean drinking water and accumulation of plastic waste.

Click on the following link to register for the live session on Saturday, April 18 at 11:45 a.m.: https://zoom.us/webinar/register/WN N5NfIudPRCCg4d72G9wKMw

## 1 p.m. Live Animals, with Outragehisss Pets

*Outragehisss Pets* presents a virtual interactive animal program over Zoom with a variety of exotic animals and insects! This is an exciting and safe way for children and adults to discover, imagine and explore the world of animals. OPets' goal is to positively promote animal awareness, animal care and well-being, along with an educational and fun-filled experience for all age groups.

Click on the following link to register for the live session on Saturday, April 18 at 1 p.m.: <u>https://zoom.us/webinar/register/WN pQpvkjnTMuQ6m8O9rxQeQ</u>

## 2 p.m. Live Concert: Bash the Trash

A musical group that performs using trash! Witness the great music over Zoom that can be made with minimal supplies, and then learn how to create your own instrument using similar materials.

Click on the following link to register for the live session on Saturday, April 18 at 2 p.m.: <u>https://zoom.us/webinar/register/WN\_e6LkWGKQQWae\_pFzsQx8nA</u>

#### 3 p.m. Virtual Tour: Earth in Art

How is earth used in art? This engaging 20-minute virtual tour over Zoom looks at three works in the Museum's collection, each made with earth as a primary material or subject matter.

Click on the following link to register for the live session on Saturday, April 18 at 3 p.m.: <u>https://zoom.us/webinar/register/WN\_iA54dmaJRS60SNQ4LGfVTQ</u>

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Founded in 1909, The Newark Museum of Art is the largest art and education institution in New Jersey and one of the most influential museums in the United States. Its renowned global art collections, supported by significant holdings of science, technology and natural history, rank 12th among North America's art museums. The Museum is dedicated to artistic excellence, education and community engagement with an overarching commitment to broadening and diversifying arts participation. As it has for over a century, the Museum responds to the evolving needs and interests of the diverse audiences it serves by providing exhibitions, programming and resources designed to improve and enrich people's lives.

The Museum also encompasses the Victoria Hall of Science, the Alice and Leonard Dreyfuss Planetarium, the MakerSPACE, the Billy Johnson Auditorium, the Alice Ransom Dreyfuss Memorial Garden, an authentic 1784 Schoolhouse, and the Newark Fire Museum.

The Newark Museum of Art, a not-for-profit museum of art and science, receives operating support from the City of Newark, the State of New Jersey, the New Jersey State Council on the Arts/Department of State (a partner agency of the National Endowment for the Arts), the New Jersey Cultural Trust, the Prudential Foundation, the Geraldine R. Dodge Foundation, the Victoria Foundation, the Estate of Phyllis and Sanford Bolton, the Wallace Foundation, and other corporations, foundations, and individuals. Funds for acquisitions and activities other than operations are provided by members and other contributors.