

**FOR IMMEDIATE RELEASE Contact:** Alexa Chavarria , EFK Group Public Relations Phone: 201-668-4994, e-mail: <u>alexa.chavarria@efkgroup.com</u>

# The Newark Museum of Art Presents Community Day: Fiesta Latina Sat. September 18, 2021 10:00am-5:00pm

# *Kick Off Your Weekend with Latin Dance, Percussion Music, and Family Fun to Celebrate the Start of Hispanic Heritage Month*

**NEWARK, NJ – August 25, 2021 –** On Saturday, September 18, from 10 a.m. to 5 p.m The Newark Museum of Art will host its next community day, honoring National Hispanic Heritage Month. *Fiesta Latina* will feature live music, dance, and various hands-on outdoor activities for fun the whole family will enjoy. Learn how to dance salsa, express yourself through metalwork, contribute to a Frida Kahlo-inspired community project, enjoy a traditional Ecuadorian folk dance performance, and so much more!

The event will take place at Newark's Washington Park, across the street from The Newark Museum of Art. The non-stop fun also includes a variety of food options from local food trucks. Attendees will have the opportunity to collect a travel passport by the museum's entrance, collect three stamps at different activities during the day, and receive a surprise!

Hispanic Heritage Month pays tribute to the generations of Hispanic Americans who have positively influenced and enriched our nation and American society.

# The Fiesta Latina celebration will include:

Ecuadorian Folk Dance Performance, Balcón Andino de Chunchi (Noon) Balcón Andino is famous for its ability to educate the outside world on Ecuadorian traditions through expression and dance. You're invited to a joyful cultural performance by this Newark-based group. Salsa Dance Lessons, Yoselyn Sanchez (various times throughout the day) A great opportunity to learn salsa dancing from an exciting young talent, Yoselyn Sanchez, a Business and Dance student from Rutgers University, Newark.

Latin Percussion Making and Techniques, Mai Imakhu (various times throughout the day) Get ready for a fun, educational session with storytelling, movement, and relaxation. Participants will create their own instrument made from a wide variety of different sized recycled containers and learn playing techniques.

#### Repoussé Metalworking (various times throughout the day)

Join one of our museum educators to learn the techniques of Repoussé, an art form that dates to antiquity and was widely used for finely detailed metalwork. 'Constructivo Nueva York' (1960) by Francisco Matto, from the Museum's collection, serves as inspiration.

#### Music by DJ Ricky Gutierrez Mancilla (Noon-4 p.m.)

DJ Ricky Gu plays the best hits of Latin music.

# Community Project: Live Colorfully! (various times throughout the day)

Make a colorful flower to add to our community tribute to Hispanic culture, representing the identity, resilience, unity, love of our families, neighbors, and heritage of this unique community! We'll be focusing on an icon of Mexican Art, Frida Kahlo.

Be sure to visit the Museum for FREE during this event! Restrooms will be available. Those who enter the museum must present a copy or photo of their COVID-19 vaccination card OR proof of a negative COVID-19 test within the previous 72 hours. Portable restrooms will also be available in Washington Park.

# REGISTER: https://www.eventbrite.com/e/community-day-fiesta-latina-tickets-

<u>165915723395</u> Community Days are presented by Horizon Foundation for New Jersey.

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# About The Newark Museum of Art

Founded in 1909, The Newark Museum of Art is the largest art and education institution in New Jersey and one of the most influential museums in the United States. Its renowned global art collections, supported by significant holdings of science, technology and natural history, rank 12th among North America's art museums. The Museum is dedicated to artistic excellence, education and community engagement with an overarching commitment to broadening and diversifying arts participation. As it has for over a century, the Museum responds to the evolving needs and interests of the diverse audiences it serves by providing exhibitions, programming and resources designed to improve and enrich people's lives.

The Museum also encompasses the 1885 Ballantine House mansion, the Victoria Hall of Science, the Alice and Leonard Dreyfuss Planetarium, the MakerSPACE, the Billy Johnson Auditorium, the

Alice Ransom Dreyfuss Memorial Garden, an authentic 1784 Schoolhouse, and the Newark Fire Museum.

The Newark Museum of Art, a not-for-profit museum of art and science, receives operating support from the City of Newark, the State of New Jersey, the New Jersey State Council on the Arts/Department of State (a partner agency of the National Endowment for the Arts), the New Jersey Cultural Trust, the Prudential Foundation, the Geraldine R. Dodge Foundation, the Victoria Foundation, the Estate of Phyllis and Sanford Bolton, the Wallace Foundation, and other corporations, foundations, and individuals. Funds for acquisitions and activities other than operations are provided by members and other contributors.