Partner Opportunities
ART BALL is the signature event supporting The Newark Museum of Art’s groundbreaking exhibitions and programs. Each year committed partners make our gala a remarkable celebration of the heartbeat of Newark. Get noticed as proud investors in the past and future of Newark’s creativity and cultural production.
The Newark Museum of Art (NMOA). New Jersey’s largest fine art museum, is a vibrant anchor for the arts and community, welcoming more than 72,000 visitors annually to a 4-acre campus of galleries, gardens and historic landmarks. A cultural leader for more than a century, the NMOA collections are the nation’s 12th largest, spanning more than 300,000 artworks and scientific natural history specimens and artifacts. The first institution to support modernism in America, the NMOA continues to pursue new definitions of cultural innovation and equity—putting the people of Newark and their creativity at the center of its work. NMOA is among 3% of U.S. museums that are nationally accredited.

**ART BALL** directly supports growth and innovation at NMOA with critical, flexible financial support for infrastructure, programming and increasing access and equity in our cultural community. Last year’s Art Ball raised $800,000 to support the Museum’s operations, and in 2022 we expanded our reach:

- Increased Newark audience by 21%
- Increased BIPOC audience by 28%
- More than 77% of program attendees were people of color
- More than 65% of program attendees were under 45
- Nurtured 37 significant partnerships with community organizations
- Offered more Spanish language content in our galleries
- Created more programs off campus, such as the Riverfront Park Family Film series
- Transformed human resources into a Department of People, Culture and Operations that includes a Director of Diversity, Equity, Accessibility, and Inclusion

**YOUR IMPACT**
ARTBALL 2023

Saturday
May 13

OUR GUESTS
A sophisticated mix of recognized leaders and emerging voices in art, business, government, tech, and philanthropy

SCENE
Black tie
Creative surprises
Celebration

PROGRAM

6 PM Cocktails
7 PM Recognition of our honorees
8 PM Dining in the Museum galleries
9 PM Dessert and dancing

Our program will include an opportunity to make pledges supporting NMOA’s galleries. Continued conservation, interpretation and display of the collections in our care is a public trust, and we are grateful to those who can join us in offering extra support for our living, breathing mission.
Judith Lieberman, a collector and advocate for the arts, has been a member of NMOA’s Board of Trustees for nearly three decades, serving on several significant committees and lending leadership to the board’s Executive Committee. As chair of the Acquisitions & Collections Committee since 2017 she has offered acumen and curiosity, leading efforts to grow the museum’s collections, which rank among the nation’s largest.
As a child Karyn Olivier flew from Newark to her native Trinidad and Tobago to visit her grandmother. Her piece, *Approach*, offers soaring panoramic photographs of New Jersey on a series of floating metal rings that stretch through three floors of the terminal. Olivier’s work has been exhibited at major international biennials and leading U.S. museums, and she is a professor at Temple University’s Tyler School of Art and Architecture.
We honor two artists who recently completed stunning permanent installations at the new Terminal A at Newark Liberty International Airport that explore our diverse histories.

Layqa Nuna Yawar is a Newark-based artist whose murals are found around the world. His *Between the Future Past* features portraits of well known and unsung people of New Jersey. Evoking migration and identity through space and time, the 350-foot mural graces the arrivals and concourse levels. Born in Ecuador, Layqa has been awarded residencies and exhibitions internationally and in our own galleries, and serves as a faculty member at Rutgers University.
Partnership Opportunities

**YOUR VISIBILITY** Our emails reach an audience of more than **36,000**
Our social media feeds reach more than **900,000**

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<th>Investment</th>
<th>Visionary</th>
<th>Leadership</th>
<th>Sponsor</th>
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**See. Experience creative Newark as our guest**

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<td>Museum admission for all employees for 1 year</td>
<td>+3 guests</td>
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<td>Private After-Hours Museum Tour</td>
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<td>Bespoke Employee Enrichment Opportunities</td>
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<td>One private event rental of Engelhart Court</td>
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**Be Seen. Your commitment will be recognized in:**

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ART BALL
Co-Chairs
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Adrienne A. Phillips, MD, MPH

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Blenda Pinto
Eric Fitzgerald Reed
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DIRECTOR EMERITA
Mary Sue Sweeney Price

CHIEF CURATOR EMERITUS
Ulysses Grant Dietz

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The Honorable Ras J. Baraka
Mayor, City of Newark

The Honorable Joseph N. DiVincenzo, Jr.
Essex County Executive

The Honorable LaMonica McIver
President, Newark Municipal Council

The Honorable Roger León
Superintendent, Newark Board of Education

Show your stripes.
Contact Audrey Carmeli
973.596.5158
acarmeli@newarkmuseumart.org
newarkmuseumart.org/artball2023
Make Room to Wonder