



## ART BALL WEDNESDAY MAY 7, 2025

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George A. Tice, *Petit's Mobil Station, Cherry Hill, NJ*, 1974, printed 2006, Platinum I Palladium, 18 1/2 x 23 1/4 in. (47 x 59.1 cm) Purchase 2007 Helen McMahon Brady Cutting Fund

**ART BALL** is the signature event supporting The Newark Museum of Art's groundbreaking exhibitions and programs.

Each year committed partners make our gala a remarkable celebration of the heartbeat of Newark.

Be recognized as proud investors in New Jersey's creative future.

## OUR GUESTS

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A sophisticated mix of recognized leaders and emerging voices in art, business, government, tech, and philanthropy

## HONOREES

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**Linda C. Harrison** The Beatrice Winsor Award

**Shahzia Sikander** The Artistic Impact Award

## PROGRAM

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**6<sup>PM</sup>** Cocktails

**7<sup>PM</sup>** Recognition of our honorees

**8<sup>PM</sup>** Dining in the Museum galleries

**9<sup>PM</sup>** Dessert and dancing



The nation's most diverse and densely populated state is also its most misunderstood. This year's Art Ball celebrates the subversive spirit, paradoxes, and beautiful complexity of the state we call home.

With affection and levity, we will showcase New Jersey through the lens of George A. Tice and other esteemed photographers, and applaud the quirky, tenacious and creative Garden State.



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George A. Tice, 2003, *The Passaic Falls*, 2003  
Gelatin silver print, 15 <sup>3</sup>/<sub>8</sub> x 19 <sup>3</sup>/<sub>8</sub> in. (39.1 x 49.2 cm) Gift of Lisa Colette Tice, 2011 2011.33  
© Estate of George A. Tice

**The Newark Museum of Art (NMOA)**, New Jersey's largest fine art museum, is a vibrant anchor for the arts and community, welcoming nearly **100,000** visitors annually to a **4.5-acre** campus of galleries, gardens, and historic landmarks. A cultural leader for more than a century, NMOA collections are the nation's 12th largest, spanning more than **300,000** artworks, scientific specimens, and artifacts. The first institution to support modernism in America, NMOA continues to pursue new definitions of cultural innovation and equity—putting the people of Newark and their creativity at the center of its work. NMOA is among **3%** of the U.S. museums receiving prestigious national accreditation.

# YOUR IMPACT

**ART BALL** directly supports growth and innovation at NMOA with critical financial support for infrastructure, programming, and increasing access and equity in our cultural community. Last year's Art Ball raised nearly **\$1 million** to support the Museum's operations, and in 2024 we expanded our reach:

We celebrated the **50th anniversary** of The Newark Black Film Festival, the longest running black film festival in the nation.

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NMOA school programs reached nearly **29,000** students and **2,600** teachers in **72** school districts

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**2,000** NMOA Members enjoyed year-round experiences, **61%** have been members for **10+** years!

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**12,000+** attended NMOA Community programs, **82%** of attendees were people of color

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**32%** increase in Family programs

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Installed **80+** new artworks in our Arts of Global Asia galleries

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Offered more Spanish language content in our galleries

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George A. Tice, *Hudson River Pier, Jersey City, NJ 1979*, 1979  
Platinum I Palladium, 32 × 28 in. (81.3 × 71.1 cm)  
Gift of Lisa Colette Tice, 2014 2014.42 © Estate of George A. Tice

## SPONSORSHIP BENEFITS

**YOUR VISIBILITY** Our emails reach an audience of more than **41,000**. Our social media feeds reach more than **1.4 million**

	Presenting	Visionary	Leadership	Sponsor	Patron	Gold Ticket
Investment	\$250,000	\$100,000	\$50,000	\$25,000	\$10,000	\$2,500
<b>See.</b> Experience global arts as our guest						
Art Ball Guests	20	20	10	10	4	1
Museum admission for all employees for 1 year	+3 guests	+3 guests	+3 guests	+3 guests	•	
VIP tickets to NMOA exhibition openings	•	•	•	•		
Private after-hours Museum tour	•	•	•			
Bespoke employee enrichment opportunities	•	•				
One private event rental of Engelhart Court	•	•				
Private Shop event with Champagne	•					
<b>Be Seen.</b> Your commitment will be recognized in:						
Art Ball Print Program	•	•	•	•	•	•
Art Ball Web Page	•	•	•	•	•	
NMOA Annual Report	•	•	•	•	•	
Art Ball Print Invitation	•	•	•	•		
Funders Panel at NMOA Entrance	•	•	•	•		

To view all sponsorship benefits please visit:

<https://newarkmuseumart.org/art-ball/#sponsor-levels>



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George A. Tice, *Newark Drive-In Theatre*, c. 1972, ca. 1972, printed 2000

Selenium-toned gelatin silver print, 10 ¼ x 13 ¼ in. (26 × 33.7 cm)

Purchase 2002 Richard Florsheim Art Fund and The Membership Endowment Fund 2002.76

© Estate of George A. Tice

## SPONSORSHIP OPPORTUNITIES

**Presenting** \$250,000    **Visionary** \$100,000    **Leadership** \$50,000

**Sponsor** \$25,000    **Patron** \$10,000

**Gold Tickets** \$2,500   Number of Single Tickets \_\_\_\_\_

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We are unable to attend but enclose a donation of \$ \_\_\_\_\_ to support the Museum's mission. (100% tax deductible)

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Name for recognition in marketing materials

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Enclosed is my check made payable to:

**The Newark Museum of Art**

49 Washington Street

Newark, NJ 07102

Attn: Audrey Carmeli

Federal Tax ID #22-1487275



To purchase via credit card, please visit

<https://newarkmuseumart.org/art-ball/#donate>

Sponsorship & Reservation Inquiries, please contact Audrey Carmeli at:

[acarmeli@newarkmuseumart.org](mailto:acarmeli@newarkmuseumart.org) or **973.596.5158**

Please note all but \$300 per guest of your contribution is tax deductible.